

<b>COMMITTEE</b>	Llŷn AONB Joint-Advisory Committee
<b>DATE</b>	22 November 2016
<b>TITLE</b>	Llŷn Coastal Festival
<b>PURPOSE</b>	Update on the 2016 Festival
<b>AUTHOR</b>	Llŷn AONB Projects Officer
<b>RECOMMENDATION</b>	Accept the Information

## **1.0 INTRODUCTION**

1.1 This report is presented to the Joint-Advisory Committee members for information purposes, regarding the 2016 Llŷn Coastal Festival.

1.2 The groups collaborating this year were the Llŷn AONB Service, the National Trust, the Llŷn Maritime Museum and Plas Heli.

## **2.0 PARTNERS' ACTIVITIES**

2.1 The National Trust held Blas y Môr events at Aberdaron and Porthdinllaen as well as Fun Days at Porthor, Llanbedrog and Porthdinllaen, with activities ranging from cooking demonstrations with local produce, kayaking and games for children. Again this year, feedback was good amongst visitors and residents.

2.2 The Llŷn Maritime Museum held their usual talks with many attending to taste local history in talks such as "Corn Rioters and Ship Raiders" with Glyn Parry and "The Shipwrecks of Llŷn" with Mr Chris Holden.

2.3 The Llŷn Coastal Sportive was a large scale event held as part of the Festival by Plas Heli who co-ordinated a challenging bike ride around the Peninsula's coast. Hwyl yr Heli was also held as a community event which included stalls and an opportunity to participate in various open air activities.

## **3.0 LLŷN AONB SERVICE EVENTS**

3.1 The AONB Service held three guided walks in the areas of Rhiw, Llanbedrog and Nant Gwrtheyrn. These walks were based on circular routes that have been developed by Gwynedd Council and funded by the Coastal Communities Fund. With this funding, the Authority have established 18 circular routes in Gwynedd off the Coastal Path, with the hope of creating economic investment in the nearby communities.

3.2 The walks were a success and posed an opportunity for the Service's staff to raise awareness of the Llŷn AONB and promote its special characteristics and qualities.

#### **4.0 FUTURE ARRANGEMENTS**

- 4.1 A meeting has been arranged for the Festival's partners in the coming weeks and it is intended to continue with the same arrangements of joint-working wherever possible and publishing information leaflets. Co-ordinators of the Llŷn Produce Market have also requested to be part of any future discussions in order to recognise opportunities to work together to further develop the Market.

#### **5.0 RECOMMENDATION**

- 5.1 Accept the above information.