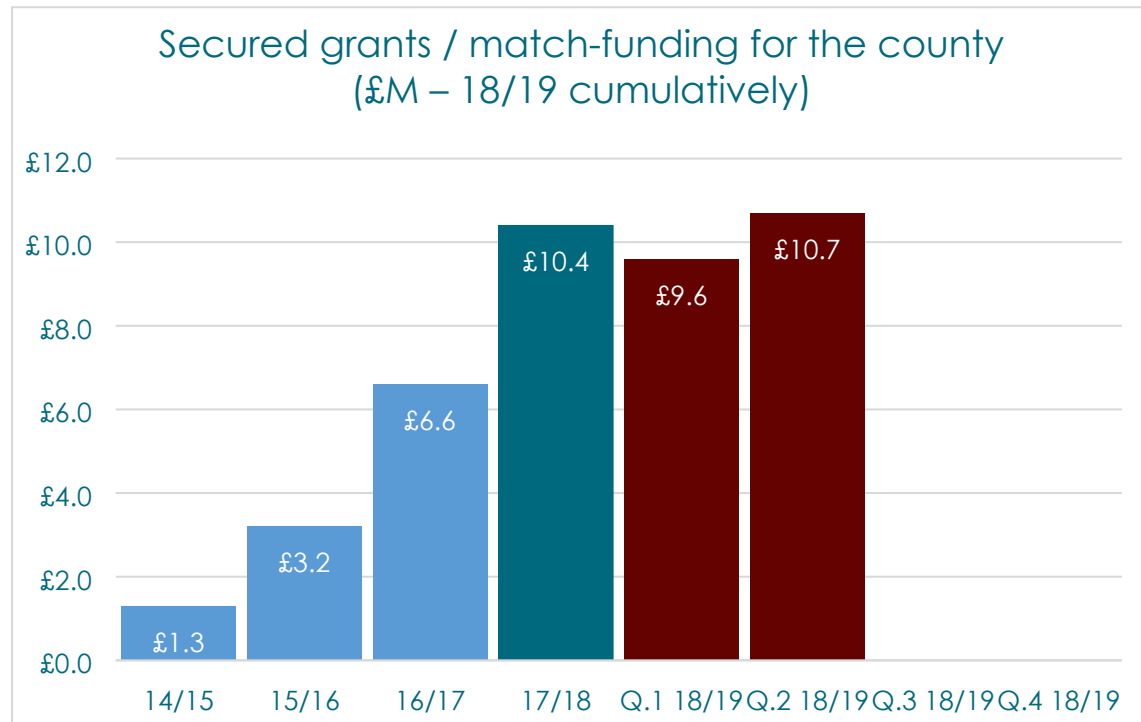


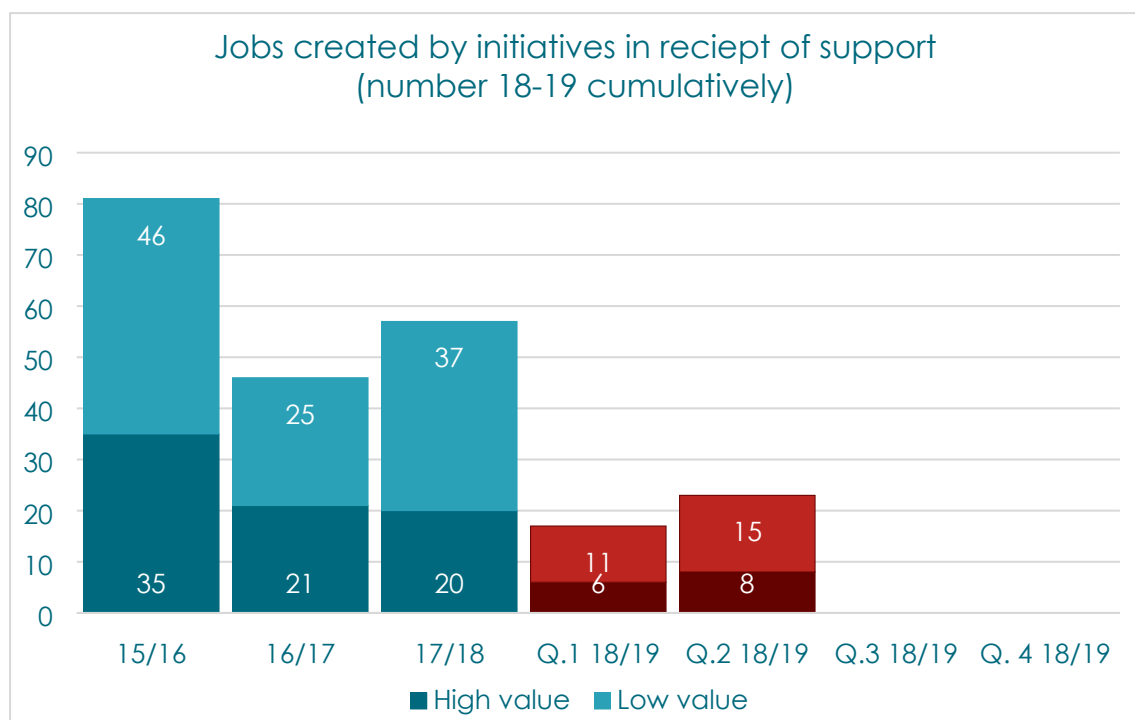
CABINET MEMBER FOR ECONOMIC DEVELOPMENT'S MEASURES

(up to the end of Quarter 2 2018/19)

Field Measures



COMMENTS: Includes the STEM Gogledd project (proportion) to encourage young people to high-value jobs and LleCHI to support communities to take advantage of the World Heritage Site nomination.



COMMENTS: Aware that more high-value jobs have been created during the quarter in the digital sector but the evidence is not yet available.

Service Measures

Business Support Service

Measure	2017/18 Performance	Figure to date	Comments
Number of Business enquiries acted upon	220	105	Number of business enquiries have reduced compared to previous years due to a lack of financial support plans
Council owned industrial / commercial space that are full	94%	96%	Percentage is quite stable as the majority of units have been leased in the Enterprise Centres and the industrial Units are full.

Tourism and Marketing Service

Measure	2017/18 Performance	Figure to date	Comments
An increase in the number of visitors to the Snowdonia Mountains and Coast website	972,831 -12%	720,893	Website is not yet live. A larger increase is anticipated once that digital platform is operational.